

END TERM EXAMINATION

SIXTH SEMESTER [BBA] SEPTEMBER 2020

Paper Code: BBA-302

Subject: Project Management

Time: 2 Hours

Maximum Marks: 75

Note: Attempt any three questions. All questions carry equal marks.

- ✓ Q1 What are projects? Why there is a need of project management and evaluation? Discuss the roles and responsibilities of a project manager.
- Q2 What are the determinants of success of a project? Explain the process of preliminary screening.
- ✓ Q3 Discuss the factors affecting choice of location. Why choice of location is of strategic importance? What other factors in technical analysis are considered.
- Q4 How is PERT/CPM useful in scheduling and identifying activities in a construction project? Explain with help of an example.
- Q5 Define time cost overrun. Explain the significance of time management during different phases in a construction project.
- ✓ Q6 Write Short notes on the following:
- ✓ (a) Social Cost benefit analysis
 - ✓ (b) Venture capital and private equity
 - ✓ (c) Risk analysis
 - ✓ (d) Debt financing
 - ✓ (e) Capital structure
- Q7 What is demand forecasting? Explain its techniques. Also explain how demand forecasting helps in market planning.
- Q8 Explain the techniques for project implementations, evaluation and control. How post audit is done?
